



# MAA Math Alert



## The MAA's Monthly E-Newsletter

MAA Math Alert is the monthly e-mail newsletter of the Mathematical Association of America (MAA). MAA Math Alert is primarily composed of brief summaries with links to more in-depth content, previews of upcoming association activities and continuing education programs, news from the MAA, valuable Web resources, highlights of new products and services, and summaries of new articles from MAA's print and online journals and more.

## Readership

MAA Math Alert is read by college and university professors from four-year institutions, professors from two-year colleges, and business professionals. These professionals are responsible for the selection of classroom texts, software, videos, and other accompanying materials. All readers of MAA Math Alert are members of the Mathematical Association of America (MAA).

## Circulation

The newsletter is sent to MAA members with valid e-mail addresses on file in the MAA member database (currently over 80% of our members). Additional "pass along" distribution occurs through our members, who are encouraged to share each issue with colleagues and administrators in their schools. All content for each issue, including ad copy, is due at least five business days in advance (usually between the 5th and 8th of the month). MAA Math Alert is sent around the 15th of every month.

### Ad Rates

#### STANDARD POSITION:

Space	1x	3x	6x	12x
400x125 banner	\$450	\$425	\$400	\$350

#### SIDE COLUMN POSITION:

Space	1x	3x	6x	12x
125x300	\$300	\$275	\$250	\$200
120x180	\$250	\$225	\$200	\$150

#### Standard Position

400 x 125

#### Side Column Position

125 x 300

or

120 x 180

### 2009 MAA Math Alert Advertising Contract

Issue (please circle)

Jan	Feb	Mar	Apr	May	June
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Ad Rates (please circle)

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SIDE COLUMN POSITION:	1x	3x	6x	12x
125x300	\$300	\$275	\$250	\$200
120x180	\$250	\$225	\$200	\$150

#### For more information...

**Advertising:** Please complete this order form and fax to Tina Marmor at 202-387-1208. Contact Tina toll-free at 877-622-2373 or by e-mail at [tmarmor@maa.org](mailto:tmarmor@maa.org).

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