

XVII. Publicity

If possible the sample Contest Announcement and Results Announcement news releases should be prepared and distributed to the newspapers, radio and television stations in your region. See the AMC website, or the 2003 Summary of Results for statistics and figures from the the 2003 contest. Statistics and figures for the 2004 Contest will be available on our website in early 2005.

(School or School District)

FOR IMMEDIATE RELEASE

(School) STUDENTS INVITED TO WORLD-WIDE COMPETITION

(#) students at (School) participated in the 20th annual American Mathematics Competitions 8, held on Tuesday, November 16, 2004. They competed for local and national student and school awards. The contest, which covers Middle School mathematics, is given at participating schools. Its purpose is to spur interest in mathematics and develop talent through the excitement of friendly competition at problem solving in a timed format. In 2003 over 150,000 students from 2,500 schools participated in the AMC 8 contest including (#) students from (#) schools in (State).

Prof. Steven Dunbar of The University of Nebraska - Lincoln serves as the Director of the American Mathematics Competitions. According to Prof. Dunbar the AMC 8, first offered in 1985, is an annual project sponsored by The Mathematical Association of America, and is located at the University of Nebraska - Lincoln. The AMC receives support from the Akamai Foundation, American Mathematical Association of Two Year Colleges, American Mathematical Society, American Society of Pension Actuaries, American Statistical Association, Art of Problem Solving, Canada/USA Mathpath & Mathcamp, Casualty Actuarial Society, Clay Mathematics Institute, Institute for Operations Research and the Management Sciences, Mu Alpha Theta, National Association of Mathematicians, National Council of Teachers of Mathematics, Pedagogy, Inc., Pi Mu Epsilon, & the Society of Actuaries. The Contest is given across the U.S.A, Canada, and in many schools abroad.

Details concerning the 2005 AMC 10/12 contests for High School are available on the AMC web site: www.unl.edu/amc. Entries for the 2005 contest close on January 25, 2005 for the February 1st exam, and February 7, 2005 for the February 16th contest.

For further information contact the AMC -- telephone: 402/472-2257, email: amcinfo@unl.edu.