Does a proof exist if nobody has read it?

In a practical variation of Bishop Berkeley’s thesis “Esse est percipi” I will argue that mathematical results are only real when published. After some philosophical and anecdotal exploration of the statement I will argue from the point of view of a mathematician turned publisher to convince the audience of the necessity to accept this special case of Berkeley’s philosophy even if one disagrees philosophically. (Received September 25, 2006)