Since many of my non-math major students have a fear and/or dislike for mathematics, the goal of my Survey of Math courses is for students to gain an appreciation and respect for mathematics. I want the students to grasp the broader definition of mathematics: solving problems and using logic. In this talk, I will explain how to incorporate reading, writing, and analogies into the classroom in order to alleviate fears, anxieties, and negative attitudes. (Received September 21, 2006)