This session will outline activities used to launch an introductory statistics course. Basic vocabulary is introduced through an interactive approach. Students are guided in the creation of a short survey which is taken on the first day. On the second day, the collected data is graphed showcasing the technology used in the course. Students simulate various sampling techniques in class through a group assignment on the third day. Each activity will be explained and samples from past courses will be shared. (Received August 20, 2007)