Through the creation of a class blog and weekly blogging assignments, students in my introductory proof-writing class were given the opportunity to reflect on their class experiences and on their own personal growth as mathematicians. In addition, they were required to respond to classmates’ blog entries, which helped students to learn from each other, and fostered a spirit of cooperation within the class. In this talk I will discuss what specific aspects of the blog project worked well, and why; explain areas of potential improvement; and share suggestions for adapting the project for other class situations. (Received September 20, 2010)