

LOGO STANDARDS

CONSTRUCTION

The MAA logo is composed of three parts: the MAA mark or Icosahedron[®], the MAA acronym, and the full name of the association. These components are always placed in the same location and should never be altered in any way.



MAA Logo

The MAA Logo must always be production ready art and should never be recreated.



MAA Mark and Acronym

The MAA Logo without the Full Name below logo must always be production ready art and should never be recreated.



MAA Acronym

The MAA Acronym should only be used internally or for special situations such as book spines, specialty merchandise items

The MAA Icosahedron logo is a registered trademark of the Mathematical Association of America. Members and the general public may use this logo only in approved ways. For further information, please contact Cheryl Adams at cadams@maa.org